

20  
25

# BIBLICAL

W O R L D V I E W



C O N F E R E N C E

**SEPTEMBER 28-30**  
PRESTONWOOD BAPTIST CHURCH  
6801 W. PARK BLVD. • PLANO, TX 75093

**SPONSOR PACKAGES**

# BIBLICAL WORLDVIEW CONFERENCE

Since 2005, Prestonwood Christian Academy has hosted Biblical Worldview Conference for students, educators and parents. This conference is designed to challenge mainstream culture with intentional and thought-provoking speakers and topics. There is not a more critical time than now to instill a Christ-centered worldview in our next generation.

# TITLE SPONSOR

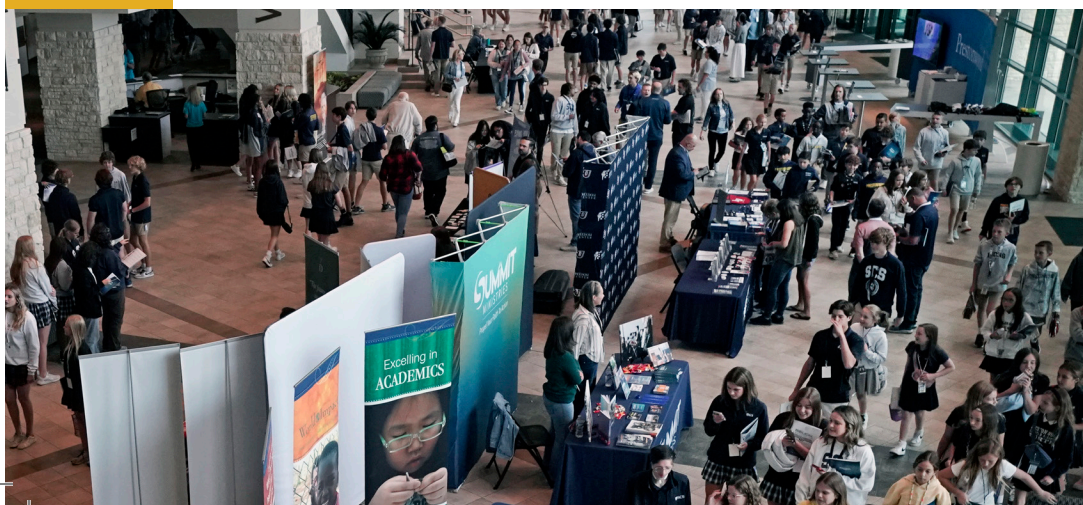
## \$35,000

- Premier Exhibit Spaces: Atrium and Main Street
- VIP Dinner Tickets (4) with Special Guests
- VIP Conference Seating Tickets (10)
- In-Person Interview: Mainstage Session (5 minutes)
- Video: Mainstage Promotion (2 minutes max)
- Print Ad: Full page, color, inside front cover of conference program
- Sponsor Name: Displayed digitally during event
- Website: Sponsor logo priority placement in sponsorship section, URL linked
- E-mails: Sponsor logo and URL priority placement in all e-mail communication to conference participants
- Conference Shirt: Sponsor logo printed on the back
- PCA *The Journey Podcast*\*: *Top sponsorship* (1 month)
- Exclusive Interview
- Prestonwood Christian Academy Lions Football Stadium\*\*: Prominent signage displaying sponsor logo
  - 30-second commercial played during sporting events
- Prestonwood Christian Academy Fieldhouse\*\*\*: 15-second commercial played during sporting events
- Booth Representatives (10) and Conference Access
- Hospitality Suite: Complimentary breakfast, lunch, snacks and beverages provided throughout event
- 2025 Conference OnDemand\*\*\*\*: Sponsor logo priority placement in OnDemand promotion and packaging

# GOLD SPONSOR

## \$25,000

- Premier Exhibit Spaces: Atrium and Main Street
- VIP Dinner Tickets (2) with Special Guests
- Video: Mainstage Promotion (2 minutes max)
- Print Ad: Full page, color, in conference program
- Sponsor Name: Displayed digitally during event
- Website: Sponsor logo priority placement in sponsorship section, URL linked
- E-mails: Sponsor logo and URL priority placement in all e-mail communication to conference participants
- Conference Shirt: Sponsor logo printed on the back
- PCA *The Journey* Podcast\*: Sponsorship promotion (2 shows)
- Prestonwood Christian Academy Fieldhouse\*\*\*: 15-second commercial played during sporting events
- Booth Representatives (5) and Conference Access
- Hospitality Suite: Complimentary breakfast, lunch, snacks and beverages provided throughout event



## SILVER SPONSOR

**\$10,000**

- Exhibit Space: Booth on Main Street
- Print Ad: Half page, color, in conference program
- Sponsor Name: Displayed digitally during event
- Website: Sponsor logo in sponsorship section, URL linked
- E-mails: Sponsor logo and URL in all e-mail communication to conference participants
- Booth Representatives (3) and Conference Access
- Box lunch provided during conference

## BRONZE SPONSOR

**\$5,000**

- Exhibit Space: Booth on Main Street
- Print Ad: Half page, color, in conference program
- Sponsor Name: Displayed digitally during event
- Website: Sponsor logo in sponsorship section, URL linked
- E-mails: Sponsor logo and URL in all e-mail communication to conference participants
- Booth Representatives (2) and Conference Access
- Box lunch provided during conference

### **PRESTONWOOD CHRISTIAN ACADEMY STUDENT SPECIALTY LUNCH SPONSOR (2) - \$7,500**

We are thrilled to extend to you the incredible opportunity to sponsor lunch for our middle and high school students during our upcoming Biblical Worldview Conference. This event is a pivotal moment for young individuals, bringing together passionate, curious minds eager to deepen their understanding and strengthen their faith. By sponsoring lunch, you'll not only be nourishing their bodies but also playing a key role in fostering an environment where these students can grow spiritually, engage in meaningful discussions, and develop a stronger sense of purpose in their lives. Your generous support will leave a lasting impact, and we would be honored to have you join us in this transformative experience.

### **HOSPITALITY SUITE SPONSOR - \$7,500**

We are honored to host our esteemed main stage speakers and are committed to ensuring their experience is exceptional. As part of this effort, we will provide a thoughtfully curated package including breakfast, lunch and snacks throughout the day. We invite you to partner with us in sponsoring this hospitality package, offering a meaningful way to support and show appreciation for these influential voices. Company signage is provided (please provide a high-resolution logo at 300 dpi) outside Hospitality Suite and Orchestra Rehearsal Hall

### **VIP ADMINISTRATIVE LUNCH SPONSOR - \$5,000**

We are excited to offer an exclusive lunch experience for administrators who have purchased the 2025 Conference On-Demand Package and have registered for the 2025 conference. This special gathering provides a unique opportunity to connect and build meaningful relationships with like-minded schools committed to raising students with a strong biblical foundation. We invite you to sponsor this impactful event, supporting a space where leaders can collaborate and be inspired to advance their mission for Christ-centered education.

# Stats

## \* **The Journey Podcast**

- 3 years
- 150 episodes
- 22,000 downloads
- About 150 downloads/episodes
- Available on Apple, Spotify, Google, etc. (audio) and YouTube (PCA channel) (video)
- YouTube shorts can have up to 2,000 views (Video with highest views has more than 1,000 views.)

## \*\* **Lions Football Stadium Signage**

- Seasons: football, pom, cheer, track, band
- Average attendance viewership 2024-2025: 30,000

## \*\*\* **Fieldhouse Stats**

- Seasons: men's and women's basketball, women's volleyball
- Average attendance viewership 2024-2025: 20,000

## \*\*\*\* **OnDemand**

- Includes all mainstage and breakout session content, more than 9 hours
- 2024 Viewership: 54 packages purchased by:
  - Families to supplement their child's public school education
  - Private Christian schools used as staff training and student engagement

## SOCIAL MEDIA



- **Plano Campus:** 4,401
- **North Campus:** 978
- **PCA System of Schools:** 1,201



- **Plano Campus:** 5.6K
- **North Campus:** 1.9K
- **PCA System of Schools:** 1K



- **Plano Campus:** 3,041
- **North Campus:** 572
- **PCA System of Schools:** 295

# THANK YOU!

We look forward to partnering with you.

**JEREMIAH J. JOHNSTON, Ph.D.**

Dean of Spiritual Development

**RACHEL BREWER**

Director of Special Events and Projects

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